



PEOPLE
PURPOSE
PROGRESS
TOGETHER

PERSISTENCE CREATES

STRONGER TOMORROWS

QUINN

DI'URSA

PERSISTENCE ♦ AMBITION ♦ DETERMINATION

"DISCIPLINE
TURNS POTENTIAL
INTO
ACHIEVEMENT."

TRAITS

- ♦ **Persistent** — Quinn has a strong ability to keep going once she has decided something matters. Obstacles may frustrate or slow her, but they do not easily convince her to stop.
- ♦ **Ambitious** — She wants more from herself and from life. Quinn is motivated by progress, achievement and the possibility of reaching a position beyond where she currently stands.
- ♦ **Determined** — When Quinn commits herself to an objective, there is a stubbornness to her determination. She can continue pursuing something long after others may have lost interest.
- ♦ **Strong-minded** — Quinn has her own opinions and is capable of standing firmly behind them. She is not easily persuaded simply because another person is louder or more forceful.
- ♦ **Competitive** — There is a part of her that enjoys proving what she is capable of. Competition can motivate her to push harder, improve and refuse to settle for less than she believes she can achieve.
- ♦ **Independent** — She values being able to make her own decisions, pursue her own interests and retain a strong sense of individuality.
- ♦ **Loyal** — Quinn can form strong attachments to the people she genuinely cares about. Those relationships matter to her, particularly when trust and mutual respect have been established.
- ♦ **Passionate** — When something genuinely interests her, Quinn can invest considerable energy and enthusiasm into it. She is rarely indifferent about the things she truly cares about.
- ♦ **Confident** — She is capable of expressing herself, having an opinion and occupying space without constantly requiring permission or reassurance from others.
- ♦ **Expressive** — Whether through her appearance, interests, humour or opinions, Quinn has a strong sense of personal expression and enjoys things that allow individuality to come through.
- ♦ **Resilient** — She can experience setbacks, frustration or disappointment and still find the motivation to try again.
- ♦ **Goal-oriented** — She responds well to having something tangible to pursue. Progress becomes especially motivating when she can see herself getting closer to an objective.

PERSONALITY

- ♦ **Strong and expressive** — Quinn has a personality that can be difficult to overlook. She has her own opinions, preferences and interests and is generally comfortable allowing them to form part of how she presents herself.
- ♦ **Playful and humorous** — Quinn has a fun side and enjoys environments where she can relax, joke around and simply enjoy herself. She does not need everything to be serious all of the time.
- ♦ **Driven when invested** — Her motivation becomes considerably stronger when she personally cares about the outcome. Once something becomes her objective, she can become extremely determined to see it through.
- ♦ **Stubborn in the right circumstances** — One of Quinn's greatest strengths can occasionally become one of her challenges. Her refusal to give up can make her difficult to discourage — but it can also make her reluctant to abandon a position once she has committed to it.
- ♦ **Competitive with herself and others** — She enjoys improvement and can be motivated by having something to measure herself against. Being told something is difficult may sometimes give her even more reason to attempt it.
- ♦ **Social and energetic** — Quinn enjoys spending time with people, going out and having experiences. In the right environment, she can bring considerable personality and energy into a group.
- ♦ **Individualistic** — She has distinct tastes and enjoys expressing them, particularly through areas such as beauty, hair, makeup, fragrance, entertainment and personal style.
- ♦ **Emotionally invested** — When Quinn cares, she can care strongly. Her determination is not limited to goals; it can also appear in relationships and situations she considers personally important.
- ♦ **Loyal but expects reciprocity** — She can invest heavily in relationships, but loyalty is not something she believes should travel in only one direction. Effort, trust and respect matter on both sides.
- ♦ **Capable of switching gears** — Quinn can move between being playful and being extremely focused. When there is nothing demanding her attention, she can enjoy herself; when something important needs achieving, a much more determined side can emerge.
- ♦ **Achievement-oriented** — There is satisfaction for Quinn in being able to look back and know that she completed something difficult rather than simply talking about doing it.
- ♦ **Relentless when challenged** — Telling Quinn that she cannot do something may not discourage her. Depending on the situation, it may become exactly the motivation she needs to prove that she can.

OVERALL

Overall, Quinn is a strong-minded, expressive and ambitious person with a particularly persistent streak. She enjoys fun, socialising and expressing her individuality, but beneath that is someone who can become remarkably determined when she has something she genuinely wants to accomplish.

Her persistence does not mean everything comes easily to her. Its significance comes from the opposite: when something becomes difficult, she can continue anyway. She may become frustrated, have setbacks or need to change her approach, but she possesses the capacity to keep returning to the objective.

This combination of determination, ambition, individuality, passion and persistence is a large part of what makes her Di'Ursa — and why Persistence is such a natural representation of her within Levidier.

RESILIENCE
AMBITION
INDIVIDUALITY
BELONGING

LEVIDIER

PEOPLE ♦ PURPOSE ♦ PROGRESS ♦ TOGETHER

STRONGER
PEOPLE
BRIGHTER
TOMORROWS