# The concept of the Levidier family

"What is the concept of the Levidier family?" That's a good question. Let's explain it with some of our most important principles.

## 1. Unity.

We are a group of people that stand in unity because of shared values and ambition. We share an innate drive to not be restricted by the limitations and challenges that it appears modern society and life in it place on us. We bring our collective knowledge, skills and resources together to create solutions to problems, build resources and opportunity that enable us to live a life that most people would find difficult to have alone.

Many minds work together to solve problems; many hands work together to lift heavy objects. This has created some advantages, such as practical safeguard systems that mean that people among us are somewhat protected, with members of our family often not having to spend valuable time worrying about some things that act as limitations to our God-given potential in life, such as financial stress, emotional concerns and spiritual deflation. Not to say we have eliminated those; more to say their impact is reduced, knowing there's a group there that will help you through.

"There will always be food, always be a home, always be a rescue, as long as I'm prepared to offer those in return."

## 2. Responsibility to grow and develop to prove worthy of blessings.

To easily summarise this concept, it would be: "You can only go as far in life as your character can take you."

So, the second part is about development and strength of character. We believe that a person must always work and aspire to be the very best they can be for themselves and those around them, and the people around them must both challenge and enable them to rise to the challenge and conquer it.

People here are challenged always, whether by position, circumstance, role, family or life, and nobody shies away from it, as we are aware that challenge is a necessity for growth, and we get stronger when we rise to meet it. Understanding this and being around people who see mountains as anthills that just need time and ideas to fix, instead of seeing anthills as mountains, means we dare to pursue, and that sometimes brings us favourable results.

## 3. "Rise from the ashes always."

The other part is ensuring everybody knows they can rise from their own circumstances, no matter what they are. We must never accept defeat, as greatness, just like bravery, isn't the absence of doubt or fear, but is being in the presence of doubt and fear and choosing to go on anyway, because your hope is eternal and you have faith. Even if it's only the size of a mustard seed, it will grow.

That's why our family crest is a bird that is said to rise from the ashes of its own destruction: bigger, brighter, stronger, more powerful. It's not that destruction doesn't happen to people, but it's about how you let it affect you when it does.

Of course, there are the personal aspects, like we met each other when we were all much younger, far less secure, experienced or strong, and we built and conquered together; we lost and regained again. We built businesses, and homes, and true family, not centred on blood but on responsibility, loyalty and unity. And the highs and lows of those experiences forged us into steel, and in us becoming steel, we sharpened the others among us as they also continued to sharpen us.

## "What enables it?"

While we were younger, we made sacrifices and built a business that acted as the bedrock that we were able to build all of this on. We all work for the business, and we are all tasked with growing it every single day, and in growing it, we grow each other and ourselves.

We each developed skills and planned our studies and degrees around it. This meant that whichever areas of business we ventured into, we would always be able to lead them from the front and occupy the most crucial positions to guard them and oversee their growth. Degrees like accounting and finance, law, psychology and sociology, among others, form part of this, and where there are gaps, we carefully recruit when needed. This becomes the table/core group that makes up "the family".

We are all also encouraged to make the most of opportunity & not waste potential. Many of our members are encouraged to show their creativity, skills, talents and interests outside of standard business, such as music, poetry, art, gaming, beauty, cooking, events, etc. So, we have a plethora of content centred around a massive range of things.

## "Practical examples and experiences."

If your car breaks down, instead of worrying about it, hit the chat and drive any of the others from anyone else. But even then, for you to have had to do that, something has gone wrong, because there are measures in place that mean you shouldn't have had to be in that position in the first place.

If a member is unwell, they can take the time off to recover because we work for each other and our company. We can be there for family and friends in significant moments (even if we aren't always there daily).

We started by literally walking in the cold together; then we bought bikes and didn't start riding till we all had one. We taught each other to drive, one after the other, in a car we put all our money together to buy, which we ended up pushing around more than it actually carried us. But we then grew to then be able to buy each other cars, and every moment of that journey bonded us.

## Purpose now.

In a world so divided, we feel there need to be symbols for people to be reminded that unity is far more powerful than division. Most of us have far more in common than what sets us apart, and we are a working system that shows that. We decided to be the change we wanted to see.

# Foundations of the CORE

INTRODUCTION

The foundations of the Ent and Levidier are centred on our people. Within those people lie four foundational beliefs that keep us bonded and united with one another.

These beliefs are embedded in the very core of who we are. Together, they form the foundation upon which we build everything else.




DUTY / PROTECTION / FRIENDSHIP / TRUST

*“If the Ent calls, we answer.”*

# 01 The Law of the Lion

The Law of the Lion is a single foundational belief that exists in all of us about ourselves and the others in the core group. It is a belief that lives at the very core of each of us and drives our actions:

*“If I need them, they will turn up and do everything within their power that is necessary and right. Whatever the challenge, whatever the hour, regardless of what they were doing, they will show up and stand beside me in full force, making all that they have available to me. I know my preservation is their priority, as theirs is mine. I will always do the same for them. As we have always done, so we will always do, through every trial, because that is our family.”*

This is summarised in the statement: “If the Ent calls, we answer.” This is the first law of the Lions.

In the darkest times in our history, this law has kept us together. Beyond feeling, emotion or circumstance, each of us stands by and honours it. It is the reason a member will never be homeless or go hungry, and why they never have to face challenges alone. In times of need, the rest of us come together and do what is required, without question.

Like the House of Lions itself, this law is defined by duality: it carries both a blessing and a burden. Never yet broken, it has borne us through our darkest hours, standing firm when all else has fallen away. Yet if this sacred duty becomes the last remaining thread that binds us, its endurance must also serve as a warning. Something within our foundations has faltered. We must face it, restore what has weakened and strengthen the bonds between us, so that the law remains our unbroken safeguard, rather than our only means of survival.

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# 02 Protecting what we have built

The second foundation that unites us is a shared conviction: each of us will give what is necessary and right to protect what we have built together. This includes our businesses, our growth and the opportunities they create for ourselves and those we love.

For the Originals especially, this commitment carries the weight of shared experience. We were there for the dark moments, the impossible sacrifices, the difficult actions and the hard decisions that challenged us while we built something great.

We paid the cost of survival, and it was expensive. But we did it together: all for a dream, all for a goal, all for ourselves and our loved ones. That is what made us become Levidier. Knowing what it took to build this, and knowing that each of us understands its worth, bonds us to our core. We do not let go easily. We face what must be faced because we have come too far and gained too much to abandon it.

That same commitment creates freedom. Our members earn the trust to manage their own time, workload and approach through the quality of their work, the consistency of their effort and the responsibility they demonstrate. They do not need constant supervision because they have shown that they understand what must be done, why it matters and who depends on it.

This freedom carries an expectation: commitments must be honoured, standards maintained and the people affected by our decisions kept informed. Each person is trusted to exercise sound judgement, recognise when others need their presence and ensure that their independence strengthens what we have built.

The Ent operates around the clock, with different members contributing at different times. Behind that flexibility is a shared understanding that each of us will carry our responsibilities, support one another and protect the whole. Each person’s contributions and sacrifices are recognised, appreciated and rewarded.

# 03 Friendship & shared values

The third foundation is friendship, supported by teamwork, morality and ethics. These create true friendship within Levidier. Even if we are different people, enjoy different things, come from different walks of life or look different, we share the same values, standards and approach to respect, duty, responsibility, care, compassion, team solidarity, growth and, when required, justifiable and proportionate ruthlessness.

I must be my brother’s protector and keeper, offer wise counsel and trust that it will be heard and considered before action is taken. I will open physical and metaphorical doors for you because I believe you would happily do the same for me.

I will show you who I truly am, beyond what others see, because I have seen your willingness to accept me, but also to correct and protect me when I need it. I will take on your causes as though they were my own, as long as they are right and true. I will celebrate your victories as though they were mine because I have seen what it took to achieve them. When you experience a loss, I will uplift you so that, next time, you are able to win.

I will go out on a limb for you when you need it because everybody needs somebody at some point, even those of us who think we are the most secure. Life happens, but it is better when a friend is there with you.

Being part of a collective like ours also means understanding this: “It is no longer just about me as an individual. What I do and say reflects on, and affects, the people around me.” That must always be considered. Wherever possible, those who may be affected must be consulted.

# 04 Trust & honour

Although trust underpins every foundation above, it deserves to stand in its own right. It allows us to place real responsibility in one another's hands, share what matters and move through life knowing that the people beside us understand both our circumstances and their duty of care.

Among our inner members, voluntarily sharing information about our health, finances, wellbeing and other significant circumstances is a normal part of how we support one another. This openness helps us understand where each person stands, recognise when support may be needed and prepare together before a difficulty becomes a crisis.

We openly discuss protective arrangements, including health and life insurance: what is in place, what it covers, who should be contacted and what steps should be taken in particular situations. Such openness is offered in trust. Personal information is treated with discretion, and sharing it does not remove a person's right to privacy or boundaries. We make those boundaries, and the reasons behind them, clear so that people understand what has been shared, with whom and for what purpose.

Trust also shows itself in the access and freedom we give one another. A member may be entrusted with another person's car, home, resources or important responsibilities because they have demonstrated the judgement to care for them. The expectation is to protect what has been placed in their hands with the same care they would want for their own, or greater. That is honour.

The same responsibility applies to confidential information. Anyone entrusted with sensitive personal, financial or business information must take reasonable steps to keep it secure and protect it from unauthorised access. The openness we share within the circle makes discretion beyond it especially important. Being trusted with access means understanding when to use it, when to protect it and when it is not yours to share.

We protect trust through honest conversation. Concerns are raised directly, uncertainty is clarified and difficult matters are faced with respect. We do not allow avoidable silence, assumptions or unresolved discomfort to become the foundations of mistrust. When confidence is damaged, we acknowledge what happened, accept responsibility and take the steps needed to repair it.

Trust is not shown only in what we say. It is shown in what we place in one another's hands, the responsibilities we share, the freedom we give each other to speak honestly and the confidence with which we allow one another to act. Honour is how we uphold that trust when it matters most.

*Break one or more of these foundations, and the consequences are massive.*

*Master them, and you are likely to earn the title of Flamefolded: a true core member, the engine that drives the Ent.*

# Houses & Recruitment Levels




## Houses of Levidier

To create structure, recognition and accountability among the various people, each familial group is given an animal that represents them and their house in Levidier, e.g. the swans, the wolves, etc. This becomes one of the primary things that identifies your family, its position, contributions and achievements while being here. Those with these sigils are referred to collectively as the "Houses of Levidier", and a person must have a house and a name in Levidier to be considered a direct member of the family.

Each house plays different roles and holds different positions to keep the Ent moving forward, some internal and some external. Each house varies in position and rank, so while all houses work to contribute to the Ent and its members, the responsibilities and expectations placed on each house and its members are different. So is what each member is innately entitled to.

The primary member representing each family among the Levidier is also given a name as a sign of recognition and belonging: a symbol representing that you do not have to be defined by your past while being here. Among us, you are reborn anew, and you are free to decide and build who you wish to be.

## Levels of the family

There are four levels of the family. Levels determine position, access, expectations and responsibility.

| FAMILY LEVEL | RECRUITMENT STAGE |
|---|---|
| Tertiary | Chosen |
| Beta | Announced |
| High | Formalised |
| Great | Flamefolded |

## Recognised & Transcended

Recognised (technically the first stage) and Transcended (technically the last stage) are not innate positions that determine rank and responsibilities. They are more a place or position you exist in and that we respond to.

Recognised refers to a person we've seen who deserves to be complimented or congratulated in the spotlight.

Transcended refers to a person who has done so much for the Ent and/or Levidier that they change our history or trajectory in a major way and are immortalised as a core part or a foundation of us and our development.